iFly GPS Brings Simple Navigation, Flight Planning, High Contrast Charts and ADS-B Transceiver Integration to the iPad.



McKinney TX, December 3, 2013 – Adventure Pilot, manufacturer and developer of portable navigation devices for pilots, announces the addition of an iOS and Android product offering. iFly GPS is now available on the Apple Store with a 30-Day Free Trial. Annual subscriptions start at \$69.99, a fully loaded IFR option is available for \$40 more. iFly GPS for Android tablets is targeted for later this year.

The iFly GPS app is designed to enhance the flying experience through a comprehensive and intuitive user interface. Adventure Pilot listens to feedback from pilots, CFIs, and monitors aviation trends to develop a practical and simple-touse aviation app for pilots. Adventure Pilot has been developing dedicated portable aviation devices since 2009.

The hassle-free iFly GPS app is designed for ease-of-use, affordability, and to allow for simple integration with any pilot's flight routine. iFly GPS for iPad delivers full-featured moving map navigation with advanced features like Geo-Referenced Approach Plates, de-cluttered Vector Mode, AutoTaxi+, RealView Airports, Vertical Flight Planning and more. iFly GPS also includes Higher-Contrast Charts for improved readability on non-sunlight friendly devices.



iFly GPS is the first ever iPad Navigation App to offer full ADS-B Transceiver integration, allowing the pilot to change the squawk code and more, without switching apps. Adventure Pilot collaborated with SkyGuardTWX to integrate these functions and offer the portable Vision-Pro ADS-B Transceiver on iFlyGPS.com store. iFly GPS is also compatible with Dual, Clarity, iLevil, SkyRadar, SkyGuardTWX and other ADS-B receivers.

"We've had considerable success building high quality aviation GPS products. And we have a large community of happy customers" says Walter Boyd, President of Adventure Pilot. "We are continuing to develop and enhance our line of dedicated GPS tablets. We've taken our technology, our best-in-breed interface, and our drive to satisfy customers, to the iPad platform. Now pilots in that market have a chance to give us a 'test-fly'. With our intuitive interface and our exclusive process for enhancing the visibility of FAA charts, we expect pilots to finally enjoy frustration-free navigation."

iFly GPS for the iPad has been in development for over the past year and is largely built on the backbone of the dedicated iFly 720 aviation GPS. The iFly GPS app was redesigned to compliment the new look and feel of iOS7 and Android. Furthermore, the iOS, Android and iFly GPS models will share the same look and functionality starting in early 2014, making iFly GPS the first completely universal pilot navigation suite.

"We believe having a Universal Subscription for the iPad, Android and our dedicated devices like the iFly 520 and 720, gives our products more value and further sets us a part from our competitors," states Shane Woodson, VP of Business Development, further noting, "We give pilots the ability to seamlessly upgrade to a Sunlight Readable aviation GPS, should their consumer grade tablet not be bright enough. The iPad is here to stay, however there are environment situations that need the Sunlight Readable screen."

The new Universal Subscription will benefit existing customers by providing new options for saving pilots on multiple subscriptions and allowing for future iPad-to-iFly integration. Existing iFly 520 and 700/720 can add the iPad option to their account for only \$19.99 more. This also applies to iPad and Android owners wanting to add an iFly device. The company has committed to offer the same level service and support to iFly GPS dedicated products as well as new tablet customers.

Walter Boyd, President of Adventure Pilot says, "We are very excited for the future of the iFly GPS brand." Additionally noting, "We're expecting to launch on the Android platform in early 2014, possibly sooner. We see the Android market as an open sky of opportunity."

For more information about iFly GPS and the addition of the iFly GPS for iPad, please visit <u>https://ifly.adventurepilot.com/SYSTEMS/iFlyGPSforiPad.aspx</u>

About Adventure Pilot:

Adventure Pilot LLC designs, manufactures, and markets affordable general aviation solutions to inspire, inform, and enable a community of passionate pilots to fulfill their desire for aerial adventures. The iFly GPS[™] provides unmatched situational awareness at an outstanding value. In addition, Adventure Pilot provides information on thousands of destinations and offers the aviation community online planning tools. Life is in the Journey, it is the destinations you choose that determine your path. For more information, please visit www.iFlyGPS.com or contact the Marketing Department at 1-888-200-5129. Adventure Pilot and iFly GPS are trademarks of Adventure Pilot, LLC.

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